



To know more about the program,  
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Per DTI-NCR Permit #19466 Series of 2018

# emPOWER UP

Design a Better World

App Development Challenge

**NOV 20 - DEC 31**

Submission of entries

#### CHALLENGE

### Spark change with an app for the greater good.

choose any of the following UN Sustainable Development Goals

- Zero hunger
- Good health and well-being
- Quality education
- Clean water and sanitation
- Climate change
- Life below water
- Life on land

\*causes based on identified United Nation (UN) Sustainable Development Goals (<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>)

#### TOOLS

choose any of the following:

##### APP PROJECT

- Swift Programming Language
- Xcode
- Sketchbook Motion
- Crazy Talk Animator
- Drone
- Jimu
- Sphero

##### VIDEO PITCH

- iMovie
- Final Cut Pro X
- Garage Band
- Logic Pro

#### TIMELINE

Nov 20 - Dec 31, 2018	Registration & Submission of Video Entries
January 8, 2019	Deliberation of Shortlisted Teams
January 9, 2019	Announcement & Notification of Shortlisted Teams
January 12, 2019	Pre-Competition Workshop
January 19 - 20, 2019	Two-Day Competition Proper

### Create a video pitch to present your idea for an app that addresses a UN Sustainable Development Goal.

#### APPLICATION STAGE

- A Form a group of three (3) members with ages 10-15 years old.
- B Choose a specific problem related to the identified UN Sustainable Development Goal.
- C Think of a unique and innovative solution to address the chosen UN SDG.
- D Record a 60 to 120-sec video pitch about your chosen topic and planned solution.
- E Submit your video pitch on or before the deadline and wait for the announcement of shortlisted entries.
- F Best video will get a special award.

### Outstanding video entries will be announced to attend the Pre Competition Workshop and design their app storyboard.

#### COMPETITION STAGE

- A Shortlisted teams will now create an app storyboard to achieve their chosen UN Sustainable Development Goal.
- B Teams will further enhance their projects through attending the Pre-Competition Workshop and the first day of the Competition Proper, with mentorship from top industry practitioners.
- C On the last day of the Competition, they will present and defend the overall storyboard of their app.

### Over Php 180,000 in total prizes to be given to the winning app designers!

<b>Grand Prize</b>	One (1) unit of iPad 6th Gen for each member, Guided mentorship from Apple certified trainers to create an account and upload the app at the App Store
<b>1st Runner Up</b>	Php 45,000 worth of Power Mac Center Gift Certificates
<b>2nd Runner Up</b>	Php 30,000 worth of Power Mac Center Gift Certificates
<b>Consolation Prizes</b>	Php 15,000 worth of Power Mac Center Gift Certificates
<b>Best Video Award</b>	Php 3,000 worth of Power Mac Center merchandise

## Join now!

<http://bit.ly/empowerup2018>

